

# Haley E. Young

haleyeyoung.com | hyoung4@wisc.edu | 715-571-6632

## Education

University of Wisconsin-Madison

May 2018

Bachelor of Business Administration in Marketing; Certificate in Graphic Design

GPA: 3.93/4.00

Honors: Dean's List (all semesters), Direct Admit BBA Student, National Merit Commended Student

## Experience

*Content Marketing Intern*

January 2018 - present

Olivia Barrow Communications

Madison, WI

- Shadow client phone calls and meetings to provide supplemental insights on their stories
- Research industry trends and conduct personal interviews to craft internal blog posts

*Senior Class Communications Director*

March 2017 - present

UW-Madison Senior Class Office

Madison, WI

- Create an accessible website for the senior class to drive student participation and unity
- Respond to social media analytics to effectively run engaging, informative platforms

*Front End Developer*

November 2016 - January 2018

Wisconsin School of Business

Madison, WI

- Independently received and resolved project tickets to provide fast, accurate service
- Communicated professionally with faculty to clearly explain technical concepts in writing

*Website/Graphic Design Intern*

May 2017 - August 2017

Big Fat Designs

Wausau, WI

- Followed industry standards to create stunning visual identities and brand components
- Honed skills in Adobe Creative Suite, HTML5, CSS3, JavaScript, and written communication
- Worked closely within a small team of three to serve over 20 clients

*Teaching Assistant*

Fall 2016

Wisconsin School of Business

Madison, WI

- Facilitated two 75-minute sections of the Principles in Leadership, Ethics, Authenticity and Development course a week to actively engage 22 students in class material
- Delivered a speech in front of 110+ students to offer personal insight into the BBA program

## Skills

- HTML5
- CSS3
- Bootstrap
- JavaScript
- jQuery
- PHP
- WordPress
- UX/UI Design
- Adobe Creative Suite