

# Haley E. Young

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## Education

*University of Wisconsin-Madison*

*May 2018*

Bachelor of Business Administration in Marketing; Certificate in Graphic Design

GPA: 3.95/4.00

Honors: Dean's List (all semesters), Direct Admit BBA Student, National Merit Commended Student

## Experience

*Senior Class Communications Director*

*March 2017 - present*

UW-Madison Senior Class Office

Madison, WI

- Create an accessible website for the senior class to drive student participation and unity
- Collaborate weekly with the Senior Class Office team to determine and achieve goals
- Respond to social media analytics to effectively run engaging, informative platforms

*Front End Developer*

*November 2016 - present*

Wisconsin School of Business

Madison, WI

- Independently receive and resolve project tickets to provide fast, accurate service
- Update website design and content using HTML, CSS, and SiteCore content management system to satisfy branding objectives
- Communicate professionally with faculty to clearly explain technical concepts in writing

*Website/Graphic Design Intern*

*May 2017 - August 2017*

Big Fat Designs

Wausau, WI

- Followed industry standards to create stunning visual identities and brand components
- Honed skills in Adobe Creative Suite, HTML5, CSS3, JavaScript, and written communication
- Worked closely within a small team of three to serve over 20 clients

*Teaching Assistant*

*Fall 2016*

Wisconsin School of Business

Madison, WI

- Facilitated two 75-minute sections of the Principles in Leadership, Ethics, Authenticity and Development course a week to actively engage 22 students in class material
- Communicated weekly with supervisors and other teaching assistants to discuss performance and suggestions for course improvement
- Delivered a speech in front of 110+ students to offer personal insight into the BBA program

## Skills

- HTML5
- CSS3
- Bootstrap
- JavaScript
- jQuery
- PHP
- WordPress
- UX/UI Design
- Adobe Creative Suite